

Category	Definition
Ready Meals	This is the aggregation of shelf stable, dried, chilled and frozen ready meals. They have a high degree of readiness and convenience. In most instances they are ready-to-heat or ready-to-eat. Ready meals are generally accepted to be complete meals that require few or no extra ingredients. However, in the case of shelf stable ready meals, the term also encompasses meal 'centres'.
Soup	Soups is the aggregation of dried (dehydrated formats), shelf stable and chilled and frozen soups. Includes: Ready-made, pre-packaged soup, regardless of format. Excludes: Liquid stocks and or stock/bouillon cubes. These are tracked in sauces, dressings and condiments, under cooking ingredients. Herbal soup mixes common in Asia are also excluded.
Pizza	Pizza covers both, chilled and frozen pizza, typically in a ready-to-heat format. Any type of packaged, ready-made pizza sold in chiller/refrigerator and retail freezer cabinets are included. Pizza made on site is excluded. Leading global brands include Sodebo, Casa Tarradellas, Mama Rosa, DiGiorno, Tombstone and Ristorante
Tomato Pastes and Purées	Tomato paste, or tomato concentrate, consists of tomatoes that have been cooked for several hours, strained and reduced to a thick, rich concentrate. Tomato purée consists of tomatoes that have been cooked briefly and strained, resulting in a thick liquid. They typically only have 2-3 ingredients like water, tomatoes, salt or citric acid. They don't contain any other spices/seasonings that are typical in pasta sauces. Leading global companies include Unilever, ConAgra, Círio Del Monte.
Liquid Recipe Sauces (excluding pasta sauces)	Liquid recipe cooking sauces/pastes that could be added before the cooking process (marinades) and/or during the cooking process (e.g. steaming, grilling, stir-frying, stewing, etc). These can be considered the liquid counterpart of dry sauces. Cooking sauces are usually categorised by type of cuisine or dish/recipe it makes, and sometimes referred to as "convenience sauces." Heat-and-serve liquid gravies are also included here although they do not require cooking, as they are usually part of the dish before serving instead of an optional table sauce. Spice-based cooking sauces differ from herbs and spices in that they are associated with a certain dish instead of simply offering a spice. They can also be known as a spice mix. For example, masala can be considered a recipe, but it is ultimately a type of spice. Pure masala curry spice is captured in herbs and spices; cooking sauces should include punjabi chana masala spice mix (if liquid). Note that liquid and paste versions of hot pot sauces are included here. Dehydrated/dry hot pot sauces are excluded and are tracked in dry sauces. Non-recipe purposed liquid sauces (e.g. fish sauces, oyster sauces, barbecue sauces, chili sauces, soy-based sauces, ketchup, mayonnaise, mustard etc) are excluded and tracked in their respective categories in table sauces even if their usage might be for cooking. Leading global brands include Franco-American, Heinz, Marumiya, Lee Kum Kee.
Dry Recipe Sauces	Dry sauces are recipe mixes in powdered formats ie products in this category are named as the dish itself. Requires the addition of boiling water or milk before consumption. Other powdered products not attached to a specific recipe should be excluded from dry sauces. Includes dry recipe powder mixes, dry recipe seasoning mixes (ie, fajita spice mix), hot pot sauce mixes in powder format, and dry powder marinades. It often goes by the name of the recipe/dish it makes. Liquid versions

	<p>should be in cooking sauces. Other product types include: hollandaise sauce, white sauce, pepper sauce, sweet and sour sauce, spaghetti bolognese, satay sauce, etc. Leading global brands include Knorr, Maggi.</p>
Pasta Sauces	<p>These pre-packaged/prepared sauces are either added directly to cooked pasta or heated up for a few minutes beforehand. Alternatively, they can be added to fresh ingredients (eg meat or vegetables), and then heated up to make a sauce which will then be added to cooked pasta. Pasta sauces include ambient or shelf-stable as well as chilled (in refrigerators) and frozen formats. Dehydrated pasta sauces which need addition of water or wine are excluded and tracked in dry sauces. Product types include: Pesto, bolognese, carbonara, mushroom, vegetable, etc. Leading global brands include Ragu, Prego, Dolmio, Barilla.</p>
Ketchup	<p>A well-known tomato sauce, commonly called ketchup, but also known as “catsup” in some countries. The most famous brand is Heinz Tomato Ketchup. Banana-based ketchup is also included here. Tomato purée and passata as well as tomato-based pasta sauces are excluded. Leading global brands include Heinz, Hunt’s, Del Monte</p>
Shelf Stable Tomatoes (or Canned Tomatoes)	<p>Ambient/shelf stable tomatoes typically sold in tins, glass jars, aluminium/retort packaging or brick liquid cartons such as Tetra Recart or Combisafe. This includes sun-dried tomatoes. Products with added seasoning (e.g. with chilli, garlic or herbs) are also included. Note that tomato pastes, passata and purées are all excluded and tracked within sauces, dressings and condiments. Leading global players include Del Monte Foods, ConAgra Foods, Kagome Co.</p>